Electronic databases are available from the Library’s homepage (www.utdallas.edu/library). Click the **Databases** tab then navigate to the appropriate resource using the A-Z listing. A valid NetID is required for accessing resources off-campus.

- **Gale Business Insights: Essentials**: Provides current business, company, and industry content, including: periodical articles, press releases, corporate structures, financials and earnings estimates, investment reports, and company histories. SWOT Analysis available.
- **Business Source Complete**: Provides current business, company, and industry content. Good for SWOT Analysis research.
- **Factiva**: Provides information from financial quotes, market data, newspapers, company and industry news. Good for SWOT Analysis research.
- **Euromonitor Global Market Information Database**: Provides key business intelligence on countries, companies, markets and consumers. Market analysis reports, company profiles, market shares and performance indicators are also available.
- **LexisUni**: Business news, industry and market news, company financial reports, company profiles (including Hoover’s Company Information), company comparisons, SEC filings, and directories (contact and resource information for companies and industries).
- **Mergent Online**: Provides full-text U.S. and international company financial data, as well as U.S. and international company annual reports.
- **PrivCo**: The database is a source for business and financial data on privately-held companies, including family owned, private equity owned, venture backed, and international unlisted companies.
- **ReferenceUSA**: Contains directory information for over 20 million businesses. Data can be sorted by location, company size, business description, and can be mapped.
- **Standard & Poor’s NetAdvantage**: Market news, industry overviews & surveys, company information (stocks & bonds, corporate records, vital statistics, and financials for all S&P 500, MidCap 400, and SmallCap 600 companies).

**Corporation and Industry Lists**

Use the **Dallas Morning News** database to find the D-FW Top 200: Type **d-fw top 200** into the search box (always include the – between dfw) to get the most accurate result list.

A majority of comparative lists is available in the database Gale **Business Insights: Essentials**. The lists can be searched geographically and within specific categories; date ranges include 1999 to current years.

- **By Industry**: Within an industry result click on the **Rankings** link.
- **By Region**: Type **best** in the search box then in the result list click on “Rankings” in the left screen. To find lists by regional area type an additional location keyword, such as Dallas, in the “Search Within Results:” box.
• In Advanced Search type Business Rankings Annual into the “Publication Title” search box then type best into the first search box. In the result list click on “Rankings” in the left screen.

**Industry Classifications**

**SIC – Standard Industry Classification:**

**NAICS – North American Industry Classification System:**

**Citation Style Guides**

The most popular citation style guides can be found at the Reference Desk. Other copies may be available in the Main Stacks. Check the library catalog for availability.

For Web sites about citations and up-to-date citation information, check the following:

- *Citation Style for Research Papers* by Long Island U -- advice on plagiarism and coverage of APA, Turabian, MLA, Chicago and AMA styles [http://www2.liu.edu/cwis/cwp/library/workshop/citation.htm](http://www2.liu.edu/cwis/cwp/library/workshop/citation.htm).
- *Citation Style Guides* by Auburn University [http://www.lib.auburn.edu/citations.html](http://www.lib.auburn.edu/citations.html).
- *Online Writing Lab (OWL)* by Purdue University -- covering academic writing, grammar and mechanics, research and citations (MLA, APA, etc.) and more in very clear and simple language [http://owl.english.purdue.edu/owl/](http://owl.english.purdue.edu/owl/).

**Library Tutorials and Help Guides**

Research assistance, subject guides, and useful resources compiled by the University of Texas at Dallas Research Librarians. [http://libguides.utdallas.edu/index.php](http://libguides.utdallas.edu/index.php)

**Interlibrary Loan Services**

Interlibrary Loan (ILL): [http://www.utdallas.edu/library/services/ill/index.html](http://www.utdallas.edu/library/services/ill/index.html) provides access to materials not owned by the University of Texas at Dallas Libraries. ILL Services are restricted to faculty, staff, and currently enrolled students of the University of Texas at Dallas.

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